Scott Phillips
AMAZING HORSE COUNTRY

What to Expect as a Host

A simple guide for hosting an Amazing Horse Country workshop

Hosting an AHC workshop is straightforward, collaborative, and designed to be a great experience for you, your riders, and your facility. This sheet outlines what you can expect from start to finish.

1. Before the Workshop is Booked

- You choose the workshop type and preferred dates.
- We confirm availability and lock in the dates once the **$1000 + GST deposit** is received.
- You'll receive an invoice and a clear breakdown of participant fees and deadlines.
- If travel requires it, you may need to arrange accommodations or a flight.

What this stage feels like:

Quick, easy, and mostly administrative. Once the deposit is paid, everything is officially on the calendar.

2. Managing Participants

- You collect a **$200 non-refundable deposit** from each participant to reserve their spot.
- All participants must be paid in full **45 days before** the workshop.
- Anyone unpaid after the deadline should be replaced.
- Answering questions about your own facility (if questions about the workshop or *which horse should I bring* present themselves, please forward those to us).

What this stage feels like:

You're the organizer; I'm the instructor. You handle the roster, and I handle the horsemanship.

3. Preparing Your Facility

You provide:

- An arena large enough for the workshop type.
- A classroom space for projector and seating.
- Safe parking and unloading areas.
- Stalls/pens, water access, and manure disposal.
- Any facility-specific rules or safety notes.

If I'm driving, I bring obstacles.
If I'm flying, I'll send you a simple list of obstacles you can build.

What this stage feels like:

Mostly making sure your space is tidy, safe, and ready. Nothing fancy required.

4. Advertising & Promotion

You do what's required to fill the workshop - reference the Host To Do List.

We will promote the event through AHC channels (newsletter, website, social media).

What this stage feels like:

Light marketing. Most hosts already have a local network, so this part is usually easy.

5. The Week Before the Workshop

- Final check of arena and classroom.
- Confirm participant arrival times.
- Make sure stalls/pens are ready.
- Touch base with me about arrival time and setup.
- Optional: prepare coffee, water, or snacks for participants.

What this stage feels like:

A quick tidy-up and a couple of messages back and forth. Nothing stressful.

6. During the Workshop

You can expect:

- A structured, progressive teaching flow.
- Clear communication with participants.
- A mix of classroom learning, arena work, and obstacle sessions.
- A positive, supportive environment for horses and riders.
- Participants often experience major breakthroughs — this is the fun part.

Your role:

- Be available for facility needs (gates, water, etc.).
- Enjoy the workshop if you're participating.
- Otherwise, relax — your job is mostly done.

What this stage feels like:

Smooth, organized, and rewarding. Hosts often say the workshop energy is the best part.

7. After the Workshop

- We settle any remaining mileage or travel costs.
- You receive receipts for all payments.
- Participants usually ask about future workshops — you get first choice on dates.

What this stage feels like:

A quick wrap-up and often the start of planning the next one.

In Short

Hosting an AHC workshop is:

- Simple
- Organized
- Collaborative
- Low-stress
- High-value

You provide the space and the people.

I bring the teaching, the structure, and the experience.

Together, we create something riders remember for years.